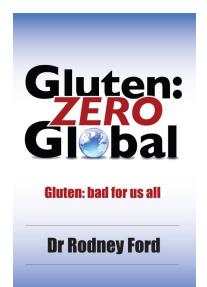
GLUTEN ZERO - CURE FOR THE SICK, TIRED, GRUMPY AND FAT.

Gluten Expert, Professor Rodney Ford, visiting from his Children's Clinic in Christchurch (New Zealand) is here to promote the concept of a Zero-Gluten world. Why! Because he says that everyone eating gluten and wheat is being harmed. He cites research from his clinic, and international medical research that has found gluten to be food that causes the biggest amount of sickness.

But is there any evidence for this extraordinary statement, or is he just grandstanding? Well, Ford presents his evidence in the book "Gluten: ZERO Global" http://www.glutenZEROglobal.com, and has set out on a tour of the USA to support like-minded people.

Ford is a medical doctor, a pediatrician and gastroenterologist. He would rather see a child helped by a change in diet rather than being put on prescription medications. He says: "I am by promoting diet, not drugs. This is what it is all about ... and of course the pharmaceutical world is not happy about this idea!" A gluten-free diet is often the cure for the sick, the tired, the grumpy and the fat.



He goes on to say, "Have you noticed that more and more people are adopting a gluten-free diet? Have you seen that an increasing number of doctors are endorsing the concept of a gluten-free environment? Research into gluten-related disorders shows that you do not have to have the condition of celiac disease to benefit from a gluten-free diet." Ford points to this recent paper: "Spectrum of gluten-related disorders: consensus on new nomenclature and classification." By Sapone et al. BMC Medicine 2012, 10:13 http://www.biomedcentral.com/content/pdf/1741-7015-10-13.pdf

Yes, the top 15 celiac-doctors have now acknowledged that gluten-related-illness is an important and common disease.

Major food retailers are now actively promoting their gluten-free grocery lines, and the growth of gluten-free products is increasing exponentially.

Prof Ford is saying that everyone would be better of abandoning wheat. With so many crops in America being damaged by drought, perhaps now is the time to think about planting alternative grains.

Gluten: ZERO Global is coming to Wisconsin!

October 1st, 2012 Madison – American Family Ins. Training Center

4:30 - 5:15pm - Check-In for Dinner

5:30pm - Dinner

7:00pm - 8:30pm - Dr. Ford

October 2nd, 2012 Ripon – Ripon High School

7:00pm - 8:30pm - Dr. Ford

Dr. Ford's presentations are free and open to the public.

Advanced ticket purchase is required for the catered dinner.

http://www.gigofecw.org/news/files/DrRodneyFord coming to WI.php



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